

Government Contracting Marketing Plans

Experience:

- Georgia Tech Procurement Assistance Center (GTPAC)
- University of Illinois Champaign Office of Research
- Old Dominion University Office of Research

Highlights:

Marketing Plans
Plan Implementation



We draft and implement plans!

Invest more in your business by pursuing Government Contracts.

Lemongrass Consulting can help you develop a comprehensive strategic marketing plan for government contracting.

- Central Contractor Registrations (CCR)
- Federal Business Opportunity (FBO) email notifier set-up
- Team Georgia Business Opportunity (DOAS) email notifier set-up
- Small Business Administration (SBA) 8a certification applications
- General Service Administration (GSA) schedule proposal contracts
- Disadvantage, Minority, Women-owned Business Enterprise (DBE, MBE, FBE, SBE, WBE) certification applications
- Majority to Minority Business Match Making Report
- Business Plans
- Marketing Plans
- Strategic Planning Retreats
- Technology Transfer (patents, trademarks, copyrights marketing)

"Clovia is a highly respected SB advocate and dedicated professional focused on providing top tier services that enhance SB opportunities and attend to client needs"
- Stephanie Sherwood, Small Business Program
Manager, Weston Solutions